

The Summer School

The International Summer School on Social Banking provides a unique opportunity for interested and engaged people to meet and develop new perspectives on banking and finance.



Goals

Within the Summer School, we

- create awareness for the role of banks in society and the economy,
- present cases and best practices of already existing socially oriented banks and banking products,
- question the personal relationship to money and the present banking system,
- offer spaces for creative and solution-oriented discussions on banking and finance and their role in society,
- critically reflect on the concepts and ideas behind socially oriented banking.

Italy - origin of modern banking

Florence is an ideal place to discuss banking and its values. It was in Italy that current banking was actually invented: In the first half of the past millennium, traders started to merchandise money on wooden banks on the streets – “bancos” in Italian – and this is where our modern “bank” has its origin.

With influential families such as the Florentine Medici, banking as we know it today, becomes global and influences political decisions of kingdoms and the Vatican.

But what about Social Banking?

Of course, Florence is not only rich in its economic history and inventions, but also in all forms of cultural activity. Incredible values in arts, knowledge and architecture are at home in the Tuscan city. Be inspired by these unique surroundings!



The organisers



Institute for Social Banking

Training and Research

The **Institute for Social Banking (ISB)** is the originator of the International Summer School on Social Banking. It is the first and only educational institution worldwide that exclusively focuses on Social Banking and Social Finance. Promoting a banking and finance system that serves people and the planet, the ISB's mission is to create awareness and inspire change through education.



Banca Etica is the ISB's co-operation partner for the 3rd International Summer School on Social Banking. Founded in 1999, it was the first Social Bank in Italy and today has over 200 employees and more than 15 branches.

Kindly supported by



Costs and Logistics

- The venue: Villa la Stella, Via Jacopone da Todi, 12, 50133 Firenze, Italia.
- Participant fee: 1250 € for practitioners, 1050 € for co-workers of our member institutions, 350 € for students.
- Several scholarships available depending on the economic situation of the applicant.
- Board: 190 € for organic catering throughout the whole week.
- Lodging available starting from 20€ per night in a multiple room.

Apply!



Download the application form at www.social-banking.org/summer-school and apply by **20 April 2010!**

To: summerschool@social-banking.org
0049 (0)234 57 97 185.

We are looking forward to meeting you in Florence!



3rd International Summer School on Social Banking

18 to 23 July 2010 in Florence, Italy



Content, concept and design: Katharina Beck (katharina.beck@social-banking.org) and Michael Moxen (moxen@hypomax.de), January 2010. This flyer has been printed on 100% recycled paper and is carbon neutral. All CO2 emissions generated during paper manufacture and printing have been neutralised.

Banking on values - what values?

In addition to introducing Social Banking in general, every International Summer School on Social Banking addresses a main topic.

In 2010, we focus on “**Banking on values**” and ask “**what values?**” these actually are. As banking is a social interaction, we will also link these discussions to our personal values.

The following topics will be covered specifically

- Best practices in Social Banking
- Values in banking
- The impact of banking in society
- Microfinance
- Religious values and banking
- Banking as a commons
- Social Banking 2.0
- Individual and organisational competencies for Social Banking
- New Economics
- The role of donations in the economy

Due to the interactive methods applied, you will have the opportunity to propose additional topics during the conference.

The Speakers



The Speakers at the International Summer School convey both academic and practical knowledge and experience.

Amongst the referees are (as of January 2010):

- Becchetti, Leonardo (Prof. of Economics, University of Rome “Tor Vergata”, Italy)
- Biggeri, Ugo (Co-Founder of Banca Etica, President of Banca Etica’s Foundation, Italy)
- Dash, Anup (Prof. of Sociology, Utkal University, and Chairman of Swayamshree Micro Credit Services, India)
- Helfrich, Silke (Independent Writer with focus on commons, Germany)
- Kerler, Rolf (Chair of the Supervisory Board of Weleda AG and Co-Founder of GLS Bank, Germany)
- Neukirch, Andreas (Member of the Board of GLS Bank, Germany)
- Zamagni, Stefano (Prof. of Political Economics at the Faculty of Economics of the University of Bologna)

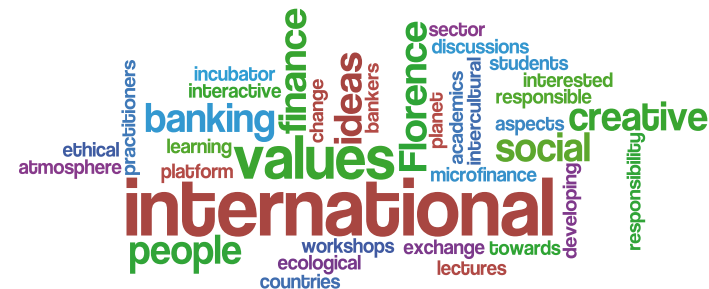
Please check our website for the complete list of speakers.

The Target Group

In addition to meeting internationally renowned speakers, one major source of the Summer School’s inspiring atmosphere are the diverse backgrounds of its participants.

Co-workers of banks and financial service providers – socially oriented or conventional – come together with **students, academics** and other **interested people** from all over the world.

Be part of an
international
learning
community on
Social Banking!



Methods

To achieve the goals of the Summer School, we use the following techniques:

- Expert lectures
- Panel discussions
- Workshops / group work
- Open Space sessions
- An interactive learning event
- Free spaces that allow for creativity



During „Open Space“ sessions, participants have the opportunity to propose their own topics for the subsequent discussion with other interested persons. Thus, all participants have the opportunity to discuss additional topics that might not be covered by the conference programme.

Contribute!

Participants please feel free to bring instruments or any other artistic materials. Arts, culture and creativity play a central role during the Summer School.

If you have any questions, get in touch with us at summerschool@social-banking.org.

